



State of Louisiana

KATHLEEN BABINEAUX BLANCO
GOVERNOR

Gaming Control Board

H. CHARLES GAUDIN
CHAIRMAN

ANNE LACOUR NEEB
EXECUTIVE DIRECTOR

IN RE: PROMOTIONAL PARTNERS INC. NO. P082600583

ORDER

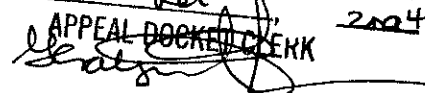
This matter was considered by the Louisiana Gaming Control Board at its meeting of November 16, 2004. The Hearing Officer's order dated October 26, 2004, based on the "Joint Motion for Entry of Stipulations and Approval of Proposed Settlement" in the matter of the "Notice of Recommendation of Revocation," Permit No. P082600583, by and between Promotional Partners, Inc., and the State of Louisiana, Department of Public Safety and Corrections, Office of State Police, which is attached hereto and incorporated herein, is **APPROVED**.

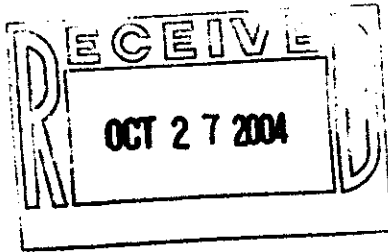
THUS DONE AND SIGNED on this the 16 day of November, 2004.

LOUISIANA GAMING CONTROL BOARD

BY:


H. CHARLES GAUDIN, CHAIRMAN

LOUISIANA GAMING CONTROL BOARD
I HEREBY CERTIFY THAT A CERTIFIED
COPY HAS BEEN MAILED OR SERVED ON
ALL PARTIES THIS 17 DAY
OF November, 2004
APPEAL DOCKETED CLERK




STATE OF LOUISIANA
LOUISIANA GAMING CONTROL BOARD
ADMINISTRATIVE HEARING OFFICE

RECEIVED

OCT 26 2004

LGCB
ADMINISTRATIVE HEARING OFFICE

IN RE: PROMOTIONAL PARTNERS
INCORPORATED

CASE NO. PO82600583

**JOINT MOTION FOR ENTRY OF STIPULATIONS AND
APPROVAL OF PROPOSED SETTLEMENT**

ON THE JOINT MOTION OF:

1. the Louisiana Department of Public Safety and Corrections, Office of State Police, (hereinafter "Division"), and
2. Promotional Partners Incorporated, Permit No. PO82600583 (hereinafter "PPI"),

who respectfully represent the following:

WHEREAS:

1. On June 25, 2003 the Louisiana Gaming Control Board issued a Notice of Recommendation of Revocation alleging certain violations of the Louisiana Gaming Control Law. On December 18, 2003, the Louisiana Gaming Control Board issued an Amended Notice of Recommendation of Revocation;
2. This matter is scheduled for hearing on January 10, 2005 at 9:00 a.m. before the Honorable William H. Brown; and

NOW THEREFORE, the Division and the PPI hereby propose the following settlement, that:

1. In lieu of revocation of its permit, PPI shall surrender its non-gaming supplier permit, with prejudice and it will not be eligible to re-apply for any approval authorized by the Louisiana Gaming Control Law for a period of five years from the date the surrender is accepted;
2. PPI stipulates it does not meet the definition of a Minority Business Enterprise or Minority Owned Business as identified in Louisiana gaming regulations. In the event

TRUE COPY


Representative


Louisiana Gaming Control Board

these Stipulations and Settlement is not approved by the Hearing Officer or Louisiana Gaming Control Board, nothing contained in these Stipulations and Settlement may be used by either PPI or the Division as evidence in the resulting administrative hearing regarding the revocation of PPI's non-gaming supplier permit.

3. PPI, Margaret Sims, LeeAnne Leopold, Carol Schafer, Ashley Engerran and August Leopold, Jr. agree not to directly or indirectly, or through any natural or juridical person with which they are affiliated or receive anything of value from, do business, regardless of the monetary amount, with any casino gaming company in the State of Louisiana until such time as their suitability has been determined by the Louisiana Gaming Control Board;
4. By their signature on this Stipulations and Settlement, PPI, Margaret Sims, LeeAnne Leopold, Carol Schafer, Ashley Engerran and August Leopold, Jr acknowledge these stipulations and this prohibition;
5. PPI shall be allowed to only complete the transactions identified in Exhibit "A";
6. Any application by LeeAnne Leopold, August Leopold, Jr. or any entity in which they may have an ownership interest will be judged on its own merits; However, any and all information discovered throughout the course of the PPI investigation may be used in future investigations to determine the suitability of Margaret Sims, LeeAnne Leopold, Carol Schafer, Ashley Engerran or August Leopold, Jr, as well as any natural or juridical person of which they are or become, directly or indirectly, affiliated;
7. The form and substance of this settlement are to be interpreted under the laws of the State of Louisiana;
8. This settlement constitutes the entire agreement between the Division and PPI pertaining to the subject matter contained herein, and supercedes all prior and contemporaneous agreements, representations, and understandings of the parties;
9. This settlement is subject to approval by the Hearing Officer of the Louisiana Gaming Control Board and the Louisiana Gaming Control Board.
10. The Division and PPI waive their rights to appeal this settlement if the Order is signed by the Hearing Officer and accepted by the Board.

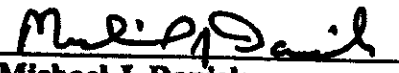
Respectfully submitted,
**PROMOTIONAL PARTNERS
INCORPORATED**

BY:



Fred L. Herman
Counsel for PPI
La. Bar Roll No. (6811)
1010 Common Street, Suite 3000
New Orleans, Louisiana 70112
Telephone: (504) 581-7070
Facsimile: (504) 581-7083

BY:

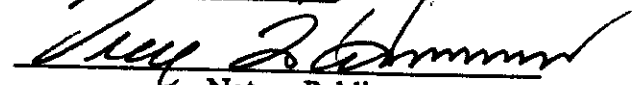
**CHARLES C. FOTI, JR.
ATTORNEY GENERAL**


Michael J. Daniels
Assistant Attorney General
La. Bar Roll No. 20775
1885 North 3rd Street
Baton Rouge, Louisiana 70802
Telephone: (225) 326-6500
Facsimile: (225) 326-6599

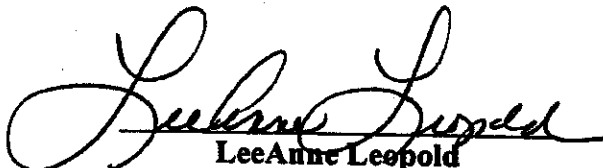
By affixing my signature below, I affirm that I have read the Stipulations and Settlement and agree to the terms.


Margaret Sims


Sworn to and subscribed to me on this
27 day of October, 2004.


Notary Public

By affixing my signature below, I affirm that I have read the Stipulations and Settlement and agree to the terms.


LeeAnne Leopold

Sworn to and subscribed to me on this
27 day of October, 2004.


Notary Public

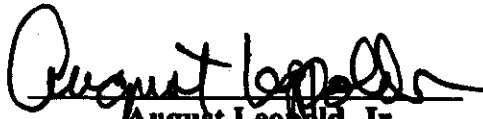
By affixing my signature below, I affirm that I have read the Stipulations and Settlement and agree to the terms.


Ashley Engerran

Sworn to and subscribed to me on this
27 day of October, 2004.


Notary Public

By affixing my signature below, I affirm that I have read the Stipulations and Settlement and agree to the terms.


August Leopold, Jr.

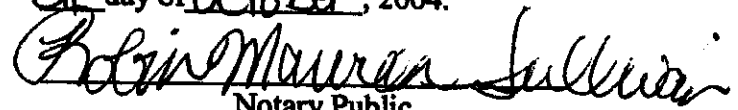
Sworn to and subscribed to me on this
27 day of October, 2004.


Notary Public

By affixing my signature below, I affirm that I have read the Stipulations and Settlement and agree to the terms.


Carol Schafer

Sworn to and subscribed to me on this
21 day of October, 2004.


Notary Public

MY COMMISSION EXPIRES MAY 10, 2006

STATE OF LOUISIANA
LOUISIANA GAMING CONTROL BOARD
ADMINISTRATIVE HEARING OFFICE

**IN RE: PROMOTIONAL PARTNERS
INCORPORATED**

CASE NO. PO82600583

ORDER

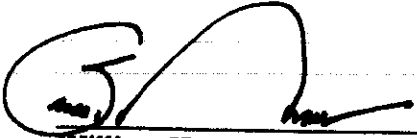
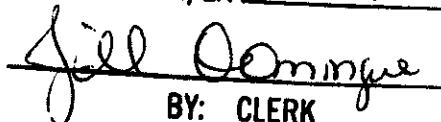
Considering the foregoing Joint Motion For Entry of Stipulations and Approval of Proposed Settlement, **IT IS HEREBY ORDERED** that such proposed settlement be approved, to wit:

1. PPI shall surrender, with prejudice, its permit immediately after approval of these Stipulations and Settlement by the Louisiana Gaming Control Board and it will not be eligible to re-apply for any approval authorized by the Louisiana Gaming Control Law for a period of five years from the date the surrender is accepted; and
2. PPI shall be allowed to only complete the transactions identified in Exhibit "A".

THUS DONE AND SIGNED this 26th day of Oct, 2004 in
Baton Rouge, Louisiana.

LOUISIANA GAMING CONTROL BOARD
I HEREBY CERTIFY THAT A CERTIFIED
COPY HAS BEEN MAILED OR SERVED ON
ALL PARTIES THIS 26th DAY
OF Oct 19 2004
DOCKET CLERK, ADMINISTRATIVE HEARING OFFICE

cc: Fred Herman
Mike Daniels
Sgt. Leland Falcon


William H. Brown
Hearing Officer
A TRUE COPY ATTEST
LOUISIANA GAMING CONTROL BOARD
HEARING OFFICE
BATON ROUGE, LA 102604

BY: CLERK

Proposed Settlement Exhibit A

<u>CASINOS</u>	<u>ITEM</u>	<u>PO #</u>	<u>ETA</u>
Harrah' Louisiana Downs	Cameras	00017702	11/15/04
Argosy Casino (Wired deposit \$3,780.00)	Gumbo Bowls	008-0002284	12/10/04
Boomtown Casino	Lanyards	28556	10/20/04
Harrah's N.O.	Trophies	004060	11/01/04

EXHIBIT A